

Andrew Tabb

Experience Designer

AndrewTabb.com

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Objective

I am adept at understanding and communicating the story that drives the design of a product. I bring empathy, passion, and commitment to my work. I am looking to obtain a position with a company that will allow me to use my strengths in a successful way.

WORK EXPERIENCE

UX Designer

General Assembly Atlanta, GA

2017- 2017 (10 weeks)

600+ hours (10 weeks) of professional training in UX with a focus on industry best practices. I developed and practiced various skills in UX methods including : research, user-centered design, wireframing, prototyping, testing and presenting. I worked individually and collaboratively in an agile structure.

Executive Chef

Chicken + Beer Restuarant Atlanta, GA

2016 - 2017

Researched various trends and cuisines to develop a full restuarant menu. Calculated food cost to an average of 23%. Hired, scheduled, managed, and developed a team of 25 BOH staff. Weekly evaluated and managed P&L(Profit & Loss) to ensure Flow thru of 40%. Consistently average sales of \$50-55, 000 per week.

Chef de Cuisine

One Flew South Restuarant Atlanta, GA

2009 - 2016

Headed special events at Atl Food & Wine festivals, Taste of Atlanta, ATL Jazzoo. Hired, scheduled, trained, and developed a team of 35.

EDUCATION

User Experience Design Immersive

General Assembly Atlanta, GA

06/2017- 08/2017 (10 weeks)

Business Administration

Atlanta Tech Atlanta, GA

2006 - 2008 (2 yrs)

A.O.T — Automotive Tech

PROJECTS

UX Designer

ReferOwl - GA project 08/2017

- Redesigned mobile application to make users interact differently and made it visually appealing.
- Redesigned logo and brand

UX Designer

Fresh Start - Passion Project 07/2017

- Created a ios app for a subscription based culinary educational system.
- Created a brand identity
- Designed user experience
- Created Hifi mockups with a clickable prototype

UX Designer

Kate's Club - GA Project 06/2017

- Collaborated with a team to re-design Katesclub.org
- Implemented technology to help improve digital presence
- Improved the volunteer/donor experience through design

USER- CENTERED METHODS

Contextual inquiry - design - competitive analysis - heuristic evaluation - card sorting affinity diagramming - paper prototyping persona development - storyboards bodystorming - A/B testing - remote user testing

DESIGN TOOLS

Sketch - Adobe Photoshop - Adobe illustrator
Keynote - Axure - Principle - Working knowledge of HTML, CSS and more!